

**FOR IMMEDIATE RELEASE**

**HERA RESEARCH TO EXHIBIT AT SILVER SUMMIT 2011  
Ron Hera to Present Maximum Profit in Silver Producers**

OLYMPIA, WASHINGTON, October 6, 2011 – Hera Research is pleased to announce that it will, for the first time, exhibit at the Silver Summit on October 20 and 21, 2011. The event will be held at the historic Davenport Hotel in Spokane, Washington. Hera Research will be located on the mezzanine.

Ron Hera will be giving a presentation entitled Maximum Profit in Silver Producers. The presentation is to be held in the Porter Room at the Davenport Hotel on both the 20<sup>th</sup> and 21<sup>st</sup> of October at 1:10 p.m., Pacific Daylight Time (UTC -07:00).

In Maximum Profit, Ron Hera will discuss value investing in junior companies and the contrarian approach to markets, as well as the Hera Research resource producer lifecycle model. Attendees will learn how to evaluate silver exploration and mining companies and how to maximize profits by exploiting transitions between the developmental stages of silver producers. There is no fee to attend the presentation.

The Silver Summit, which is the most significant silver industry event in the world, brings together producers, industrial consumers, investors and analysts. Over 60 public companies will be exhibiting. The Silver Summit is a unique event because of its intimate, workshop-style sessions where attendees have the opportunity to speak directly with well known analysts and company executives.

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**ABOUT HERA RESEARCH**

The [Hera Research Newsletter](#) delivers deeply researched analysis to help investors profit from changing economic and market conditions. Hera Research focuses on relationships between macroeconomics, government, banking and financial markets in order to identify investment opportunities with extraordinary upside potential. Hera Research focuses on natural resources, such as mining and metals, including precious metals (gold, silver and platinum group metals), along with select base metals, such as copper, as well as oil and gas, green energy, agriculture, rare earth element (REEs), uranium and more. For more information, call +1 (360) 339-8541, email [info@heraresearch.com](mailto:info@heraresearch.com), or visit [heraresearch.com](http://heraresearch.com) on the Web.