

FOR IMMEDIATE RELEASE

**HERA RESEARCH TO EXHIBIT AT VANCOUVER RESOURCE INVESTMENT
CONFERENCE**

Ron Hera to Speak and to Teach in Cambridge House Investor College

OLYMPIA, WASHINGTON, January 19, 2012 – Hera Research is pleased to announce that it will exhibit at the Vancouver Resource Investment Conference on January 22 and 23, 2012. The event will be held at the Vancouver Convention Centre West in Vancouver, British Columbia, Canada. Hera Research will be located at Booth #515.

Ron Hera will teach How to Make Money Investing in Junior Resource Stocks in the Cambridge Investor College at 12:00 p.m. on Sunday, January 22. The class will cover inflation and taxes, resource company lifecycles, evaluating junior exploration and mining companies and more. Entrance to all events in the Cambridge Investor College is included with regular conference registration.

Ron Hera will present Global Competition for Natural Resources in Workshop Room 1 at 4:30 p.m. on Sunday, January 22. All wealth stands on a foundation of physical economic inputs beginning with natural resources. Competition for natural resources is the key to understanding world events, as well as price movements and trends in global commodities. Ron Hera will explain how global competition for natural resources shapes geopolitics and financial markets.

On Monday, January 23, at 8:30 a.m., Ron Hera will take part in the Eye Opener panel discussion moderated by Tommy Humphreys in Speaker Hall East. Other panel members include Roger Wiegand, Greg McCoach and Sean Brodrick.

Cambridge House is the world leader in producing resource investment conferences. The Vancouver Resource Investment Conference features a world class line-up of speakers covering direct investments in public resource companies, speculative investing, resource exploration, oil and gas, green technology and clean energy, investment strategies and more.

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ABOUT HERA RESEARCH

The [Hera Research Newsletter](#) delivers deeply researched analysis to help investors profit from changing economic and market conditions. Hera Research focuses on relationships between macroeconomics, government, banking and financial markets in order to identify investment opportunities with extraordinary upside potential. Hera Research focuses on natural resources, such as mining and metals, including precious metals (gold, silver and platinum group metals), along with select base metals, such as copper, as well as oil and gas, green energy, agriculture, rare earth element (REEs), uranium and more. For more information, call +1 (360) 339-8541, email info@heraresearch.com, or visit heraresearch.com on the Web.